

COMBATTING CHILD LABOR IN COBALT SUPPLY CHAINS IN THE DEMOCRATIC REPUBLIC OF CONGO

COTECCO PROJECT

ADVOCACY STRATEGY ON THE FIGHT AGAINST CHILD LABOR IN ARTISANAL MINES AND ARTISANAL MINING SITES IN THE DEMOCRATIC REPUBLIC OF CONGO

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ACRONYMS AND ABBREVIATIONS

AFREWATCH	African Resources Watch
AMZ/ZEA	Artisanal Mining Zones
CAMI	Cadastre Minier (Mining Cadaster)
CISTEMA	Commission Interministérielle de lutte contre le travail des enfants dans les
	mines et sites miniers artisanaux (Interministerial Commission to combat
	Child Labor in Mines and Artisanal Mining sites)
CL	Child Labor
COTECCO	Combatting Child Labor in the Cobalt Supply Chains in the DRC (Combattre
	le travail des enfants dans la chaine d'approvisionnement de cobalt en RDC)
COVID-19	Corona virus Disease of December 2019
CSO	Civil Society Organizations
DPEM	Direction de la protection de l'environnement minier (Mining Environmental
	Protection Directorate)
DRC	Democratic Republic of Congo
FCL	Fight against Child Labor
FCLAM	Fight against Child Labor in artisanal mines
FCLM	Fight against Child Labor in mines
ILO	International Labor Organization/Office
MELSW	Ministry of Employment, Labor and Social Welfare
MESVE	Minister of Elementary, Secondary and Vocational Education
MVTC	Minister in charge of Vocational Training and Crafts
NC-WFCL	National Committee to combat the Worst Forms of Child Labor
NGO	Non-governmental organizations
OECD	Organization for Economic Co-operation and Development
PC	Provincial Committees
SAEMAPE	Service for Assistance and Supervision of Artisanal and Small-Scale
	Mining (Service d'Assistance et d'Encadrement de l'Exploitation Minière
	Artisanale et à Petite Echelle)
TFP	Technical and Financial Partners (Partenaires Techniques et Financiers)
UN	United Nations
UNICEF	United Nations Children's Fund
USDOL	United States Department of Labor

INTRODUCTION

The International Labor Office (ILO) is implementing the "Combating Child Labor in Cobalt Supply Chains" (COTECCO) project, in the Democratic Republic of Congo (DRC), with funding from the United States Department of Labor (USDOL), Office of Child Labor, Forced Labor and Human Trafficking. This project is strengthening the efforts of the Government of DRC and other relevant stakeholders to address child labor (CL) in the cobalt supply chains.

CL taints the DRC's cobalt artisanal mineral supply chains, which represent, between 15 to 30% of national production. Eliminating CL is a concern of the Government, which has so far been stepping up its efforts to alleviate the constant threat of an embargo hanging over Congolese minerals. In addition to a legal framework that adheres to international standards, specifically those of the ILO, the Congolese Government has a national sectorial strategy to address child labor in artisanal mines and on artisanal mining sites, which articulate the State's vision in relation to this scourge. The project, through its objectives, is in line with this vision.

As part of its capacity building program for Congolese actors in the fight against CL in artisanal mines (FCLAM), the COTECCO project is developing this advocacy strategy on the basis of the national sectorial policy of the fight against CL in artisanal mines (FCLAM) to increase the awareness of the actors on this scourge in order to influence decision-makers and bring about the necessary behavior change at all levels for the FCLAM.

The advocacy strategy proposed by the COTECCO project has two phases: (1) the designed strategy and (2) the implementation of the advocacy strategy activities.

The first phase, that of planning, consists in analyzing child labor issue in mines and its existing national policy; the identification of the root causes at the origin of the phenomenon and their consequences, challenges in the implementation of the national policy against CL in mines; identification of priority targets and intended objectives, including proposed appropriate activities and messages capable of influencing decision-makers, legislation, structures and practices in the FCLAM. It also highlighted the gaps in terms of awareness on opportunities in combating CL in mines. Based on these gaps, it offers effective and efficient advocacy methods and technics that are better suited to the targets, audiences and contexts identified. This strategy provides a roadmap for the second phase, which includes the implementation of advocacy activities. These activities will be carried out in the field by the project as a pilot in its geographical areas, and could be scaled up subsequently by the government and other partners

¹ University of Geneva, Making Mining Safe and Fair: Cobalt Extraction in the Democratic Republic of Congo, September 2020, p4.

² The Government recognizes the need to coordinate all efforts, including all actions of the fight in a national sectoral strategy becoming a categorical imperative for all stakeholders in general and for the government in particular, through the Ministry of Mines, page 13 of the National sector strategy to combat child labor in artisanal mines and artisanal mining sites in the DRC (2017-2025).

in other areas. It also provides training modules and capacity building in advocacy for key actors, or "influencers" such as the "Inter-ministerial Commission to combat Child Labor in Mines and Artisanal Mining" (CISTEMA) and civil society organizations (CSO), community leaders, legislators in order to achieve desired changes in terms of policies, legislation and behavior of the parties concerned.

1. CONTEXT OF THE ADVOCACY STRATEGY

One of the major challenges facing Congolese mining sector today, particularly the cobalt supply chains, is the presence of children and CL in artisanal mining sites. This phenomenon affects the entire Congolese artisanal mining sector³. Indeed, CL represents a threat for the entire mining sector owing to the interconnection of chains⁴. This phenomenon violates the rights of the child and jeopardizes the future of the society of which he/she is the future architect. In addition, from an economic point of view, minerals from sites affected by CL are considered uncleaned in the international market because downstream mining industries and end users increasingly demand "responsible " or "clean," minerals free from human rights violations such as CL. Thus, the Government of DRC has a legal, social and moral obligation to protect children by cleaning up mineral supply chains in accordance with national and international standards such as those of the due diligence of the Organization for Cooperation and economic development (OECD) adopted by the Government of DRC⁵.

The DRC has made international commitments and has developed a comprehensive legal framework to ensure the protection of children's rights. Thus, Law No. 09/001 of January 10, 2009 on child protection guarantees various rights and privileges of an administrative, social, judicial, educational, health and other nature to the Congolese child. This law aims to protect him/her against all forms of abandonment, neglect, abuse, exploitation, and physical, moral, psychological and sexual harm. This is a commitment made by the DRC under Article 15 of the African Charter on the Rights and Welfare of the Child which requires that all children be protected from all forms of economic exploitation and from the exercise of a child work which is likely to involve dangers or risks disrupting his education, compromising his health or physical, mental, spiritual, moral and social development⁶.

In addition, the country has ratified Convention No.182 of the ILO on the prohibition of the worst forms of child labor (WFCL) and immediate action for their elimination. This convention affirms that "Any Member which ratifies this Convention shall take immediate and effective measures to secure the prohibition and elimination of the WFCL as a matter of urgency". Article 2 of the same convention, specific that the term "child" shall apply to all persons under

³ National sectoral strategy to combat child labor in mines and artisanal mining sites, Kinshasa, 2017.

⁴ OECD, Interconnected Supply Chains: A Comprehensive Review of Due Diligence Challenges and Opportunities for DRC's Cobalt and Copper Supply, 2019.

⁵ Operational plan of the national sectoral strategy to combat child labor in mines and artisanal mining sites, Kinshasa, 2019.

⁶ See also Article 32 (1) of the Convention on the Rights of the Child adopted and opened for signature, ratification and accession by the General Assembly in its resolution 44/25 of November 20, 1989

the age of 18. To better understand the harmfulness of CL in the Mines and its variances, C182 provides definitions on key related concepts.

- 1- It describes "child labor" as work which deprives children of their childhood, their potential and their dignity, and one that is harmful to his/her physical and mental development. It is the type of work that: is mentally, physically, socially or morally dangerous and harmful to children; and / or interferes with their schooling by depriving them of the opportunity to attend school; obliging them to leave school prematurely; or requiring them to attempt to combine school attendance with excessively long and heavy work⁷.
- 2- As for the concept "hazardous child labor, it designates work which, by its nature or the circumstances in which it is carried out, is likely to harm the health, safety or morals of children⁸.
- 3- WFCL is defined as work which, by its nature or the circumstances in which it is carried out, is likely to harm the health, safety or morals of the children⁹.

CL in the mining sector in the DRC is a fact recognized by the government 10. In 2018, the Ministry of Employment, Labor and Social Welfare (MELSW) published a study which stated that nearly 20,000 children worked in the mines in the provinces resulting from the dismemberment of the former Katanga; around 12,000 in Ituri province and 11,800 in Kasai Oriental¹¹. Another study led by the United Nations Children's Fund (UNICEF) assesses the number of these children at 40,000¹² in mines where cobalt is extracted in the DRC¹³. Given its heavy dependence on the mining sector and its international commitments, the Government of DRC is committed to eradicating CL in the Mines. In recent years, it has developed a legal and policy framework to contain the scourge and many other mechanisms. It has undertaken efforts to eradicate CL in mines. Among these we can count:

- The ratification of the various international conventions relating to child protection such as C-138 and C-182 and their adoption into national legislation (labor code, law on child protection, etc.);
- ❖ The adoption by the states of laws and regulations governing mining activities in the
- ❖ Actions to protect and take care of children withdrawn from artisanal mines and mining sites are classified depending on whether they have been carried out by the central government, the provincial government, TFP and NGOs;

⁷ ILO, https://www.ilo.org/ipec/facts/lang--en/index.htm.

⁹ Article 3 of Convention No.182 concerning the Prohibition of the Worst Forms of Child Labor and Immediate Action for their Elimination, https://www.ilo.org/wcmsp5/groups/public/---ed norm, (Accessed May 11, 2020).

¹⁰ National Sectoral Strategy to combat CL in mines and artisanal mining sites in the DRC, Context and Justification, paragraph 13.

¹¹ Shadow report on the universal periodic review: "the presence, work and exploitation of children in artisanal mining sites in the DRC", Kinshasa August 2018, p.4. Available online at the following link: file: ///Users/umpulaemmanuel/Downloads/JS2_UPR33_COD_F_Main.pdf

¹² Amnesty International and African Resources Watch report: "This is why we die: human rights abuses in the Democratic Republic of Congo fuel the global cobalt trade", London-Lubumbashi, January 5, 2016, p.6. Available online at the link: file: /// Users / Umpulaemmanuel / Desktop / AFREWATCH / Amnesty / AFR6231832016FRENCH% 20 (1) .PDF

¹³ National sectoral strategy to combat child labor in mines and artisanal mining sites, Kinshasa, 2017.

❖ The national sectorial strategy against CL in mines and artisanal mining sites was adopted in 2016¹⁴. This strategy¹⁵ aims, through its six axes, to eliminate CL in artisanal mines in the DRC by 2025.

With the objective of strengthening the efforts of the government and other key actors to effectively addressing CL, the project will, in the following chapters, develop advocacy mechanisms that it will implement in its geographical area to change habits that have thus far, entice CL. The use of advocacy is a tool or better a strategy that aims to influence, stimulate good policies and behaviors on a given problem to bring about an action that will lead to a positive change or a solution to this problem. It serves to defend the rights and positions of the most vulnerable by influencing decision-makers at local, provincial and / or national level to enact laws and policies for change. In the specific case of CL in mines, it is an essential tool to improve the situation of children and vulnerable communities through actions arising from information spread during advocacy. It is crucial to engage with local, provincial or national authorities, who can change policies, procedures, practices and habits for the better.

However, three years after the development of the national sectorial strategy in mines in the DRC, a very large deficit in its implementation is clearly observed.

CL constitutes a serious violation of human rights. It is in violation of the labor and of the mining codes in force in the DRC. Moreover, it violates the recommendations and directives of Annex II of the OECD Guide on due diligence for responsible mineral supply chains in conflict or high-risk areas and the international ILO conventions ratified by the country. The national sectorial strategy to combat CL in artisanal mines is intended to be a set of coordinated actions to address CL and has the general objective of eradicating CL in artisanal mining activities in the DRC by 2025.

The difficulties in the implementation of this strategy are, among others, the lack of political will, the weak dissemination of the national sectorial strategy, the weak knowledge and application by the key actors of the strategy and other texts to combat CL in mines (FCLM), the absence of an harmonized monitoring system, the absence of a clear definition of the roles and responsibilities of the different actors in a scheme to fight CL in the mines, the lack of effective coordination between the programs and groups of actors involved as well as the lack of budget and 'allocation of resources.

The underlying causes of CL issues in mines are many and diverse. These include, among other things, the poverty of parents, the ineffectiveness of site control and inspection mechanisms, the lack of attention by political authorities to the livelihood of mining populations, the insufficiency of sustainable Corporate Social Responsibility (CSR) programs and local content of mining companies, the little impact of mining companies on mining communities; the lack

¹⁴ Refer operational plan of National sectoral strategy

¹⁵ Ministry of Mines in DRC:" National sectoral strategy to combat child labor in mines and artisanal mining sites, Kinshasa, 2017."

of educational and recreational systems for children in mining communities; the lack of decent work for youth and parents; the lack of alternative livelihood opportunities, the lack of supervision of children and school support, the despair of certain actors, the ignorance of laws and regulations relating to child protection and the absence of sanctions, low dissemination of existing legislation.

In view of these causes, it appears that the situation of many Congolese children working in mines is due, in particular, to socio-economic, cultural, traditional and demographic factors. To improve FCLM, the COTECCO project, through advocacy, will identify the problems to be addressed by specifying the related causes that will be the subject of advocacy, according to the goals and objectives to be achieved. Then, building on the issues or questions to be advocated, we will determine the target actors, groups and audiences, with specific roles and responsibilities. Depending on the targets and audiences targeted, advocacy tools (messages, communication channels, etc.) will be developed. Finally, a roadmap will be set up for the execution of this advocacy strategy after training of trainers' workshops of key actors on advocacy strategy.

2. CHALLENGES IN IMPLEMENTING THE STRATEGY AND ALTERNATIVE MECHANISMS

By 2025, the national sectorial strategy on the fight against CL in mines will expire. Unfortunately, in practice, its implementation is not yet effective. This advocacy strategy is a policy tool that aims to advance the implementation of the national sectorial strategy. It will be part of the DRC policy against CL in the mining sector once it is approved by the CISTEMA. It is a response to several pillars of the DRC policy against CL in the mining sector. As such, this tool will be used by the COTECCO project in the project provinces and could also be adapted in other mining provinces by other stakeholders for an effective implementation of the national sectorial strategy.

The challenges in implementing the strategy are categorized into three 3 challenges: human, financial and material and infrastructure. This section suggests mitigation measures for each challenge.

	MITIGATION MEASURES
CHALLENGES	
	 Strengthen the capacities of different actors, state, private, mining communities and civil society. Revitalize the activities of the Inter-ministerial Committee
Human resources	 Set up and operate the provincial Inter-ministerial Committee and the Provincial Development Committee Create a group of local civil society experts to support the implementation of the strategy Organize training sessions for members of mining private sector;

	Plan appropriate and sustainable programs, policies and actions against CL
	 Organize awareness campaigns for key actors including parents, workers, employers, government and community actor.
Financial	• Government to budget for the programs and actions towards the
resources	elimination of CL in the mining sector at both central and provincial levels;
	 Government to require that planning and management of mining royalties at decentralized territorial entities level (DTE) to include program and activities that address CL and tackles rout causes of CL and Mobilization of financial resources from partners Effective overseeing and coordination of implementing partners' interventions to ensure that projects funds produce concrete results on the
	field.
	• Evaluation of the various initiatives for leaving children in the mines, successes, difficulties encountered and lessons learned
Equipment and	Grant viable ZEAs to mining cooperatives
infrastructure	 Formalize the artisanal mining sector
	Establish a CL monitoring system
	 Construction of vocational training centers for social reintegration.
	 Construction of schools for the educational reintegration of children.
	 Promote trainings that meet the needs of local markets.

3. IDENTIFICATION OF PROBLEMS

Highlighting the problems and causes linked to CL allows effective advocacy that touches the real problems and orient decision-makers to take decisions and actions that will bring changes. Ten major problems identified in the table below should make it possible to organize advocacy for durable solutions "Given that their causes are known.

N0	PROBLEMS	CAUSES
1	Presence of children and CL in	Household poverty, parents lack of revenue, high
	mines and on mining sites	unemployment, ineffective mechanisms of site control, lack
		of mining alternative livelihood, etc.
2	Delay in the implementation of	Lack of political will, lack of budget and HR, technical and
	the national sectorial strategy in	financial resources to disseminate the strategy, and COVID-
	the fight against CL in artisanal	19 pandemic is since 2020 another hurdle to such
	mines in the DRC	implementation.
3	Non-active involvement of all	Lack of clearly defined roles and responsibility for
	actors and stakeholders:	stakeholders.
	mining communities, political	
	and administrative	

	authorities traders madures	
	authorities, traders, producers,	
	processing entities, end	
	consumers, etc.	
4	Likely boycott of cobalt ore by	A non- responsible supply chains due to CL and other human
	downstream and international	rights violations and noncompliance to due diligence
	consumers.	standards.
5	High risk of harm to the health,	Lack of knowledge and compliance with OECD due
	safety or morals of children	diligence norms as well as H&S requirements
6	Ignorance of national and	Lack of wide popularization and their effective
	international legal instruments	implementation as well as their updating
	relating to children's rights	
7	Ineffectiveness of various	Isolated and sporadic interventions that are not connected to
	initiatives and programs	government plan or scheme; lack of coordination of actions;
	against CL in mining	absence of clear system/mechanism to fight CL in mining;
		weak involvement of beneficiaries.
8	Presence of illegal and informal	Artisanal miners lack access to viable mining sites and ZEAs
	artisanal mining activities that	and invade mining concessions,
	escape the control of competent	Ç
	authorities	
9	Non-existence of the provincial	Late legalization of CISTEMA, at the national level, poor
	committees in charge of	dissemination of regulations governing DRC's CL
	coordination of programs and	regulatory and policy framework.
	alignment of partners'	
	interventions with	
	Government's planning and	
	vision: CISTEMA and	
	Committee against WFCL	
	Lack of coordination in the	Lack of a plan and mechanism for monitoring and
10	programs of the various	combatting CL that can guide partner programs
	partners for the advancement of	
	the national policy in the	
	FCLM	

4. ACTORS AND THEIR RESPONSIBILITIES

This table identifies the different actors and their roles in order to carry out advocacy with suitable targets for effective results. The actors designated below are respectively members of the government (national and provincial), provincial assemblies, provincial services, national police, customary authorities, development partners, civil society actors with regard to their activities or field actions, their roles, etc. and who can play a role in the fight against child labor. If stakeholders are knowledgeable of their responsibilities, the will efficiently operate towards the elimination of CL in the mining sector.

Stakeholders	Decisions to be	Activities	Degree of	Interests and	Gaps	
	taken to address	implementing	influence on	motivation		
	CL	policies	the measures to			
			be taken			
Minister of	Develop clear	Elaborate clear	Very high	- Protect and	- Strong human and	
Mines	mining legal and	strategies and		promote	institutional	
	policy framework	operational plan with		responsible	presence in the	
	that take into	budget to fund		min the image	sector, but less	
	account CL issues	projects and actions		of the DRC so	resources to	
	in the mining	to address CL in		that foundries	implement policies;	
	sector Manages	mineral supply		and large	- The scarce	
	the mining sector	chains for Turns		companies	resources are	
	with its services	policies into		continue to	misdirected	
		programs;		source cobalt		
		- Has a presence		from DRC;		
		through its services		- Contribution to the national		
		throughout the country (General				
		Secretariat,		economy, - Schooling and		
		Provincial Mines		social		
		Divisions, cadaster		reintegration		
		minier (CAMI),		remegration		
		SAEMAPE, DPEM,				
		Mines Police);				
		- Makes public				
		speeches on the exit				
		of children from				
		artisanal mines.				
Minister of	- Develop labor	Turns work policies	Very high	Zero children in	- Does not	
Employment,	policies and	into programs.		the mines	intervene directly	
Labor and Social	legislation in the	- set up joint team to			in the	
Welfare	DRC to expand	inspect CL in			implementation of	
(MELSW) and	the role of labor	mineral supply			the mining code;	
NC-WFCL	inspectors in	chains.			- Has little	
	mining supply	-Control of mining			information on the	
	chains;	sites			subject	
	- Define clear sanctions for	-Apply sanctions				
	violators of CL to					
	deter use of CL,					
	-Promote creation					
	of provincial					
	committee for the					
	Fight against the					
	WFCL.					

Stakeholders	Decisions to be taken to address CL	Activities implementing policies	Degree of influence on the measures to be taken	Interests and motivation	Gaps
Minister of Gender, Children and Family	Develop policies and legal texts on child protection.	Turns work policies into programs.	Very high	Respect by the DRC for laws and instruments that protect children.	-Not intervene directly in the implementation of the mining code, - Has little information on the children's presence in mines.
Minister of Justice	- Develop laws and deals with the distribution of justice in the country; - Prosecute people who violate child protection laws.	- Transform policies on program work; - Ensures compliance with relevant treaties and conventions.	Average	Implementation of international instruments and laws on the child's protection	-Does not intervene directly in the mining sector; -Has less information on cases of exploitation and CL in mines
Minister of human rights	- Protects human rights including children's rights; - Defends the DRC before national and international bodies for the protection of human rights.	- Transform policies into programs - Ensures respect for the rights of the child - Promotes the rights of the child	Average	Implementation by the DRC of its national or international commitments on human rights.	Has few resources and less information on the subject
Minister responsible for vocational training and crafts (VTC)	- Develops policies on vocational training for children over school age; - Takes care of the professional reintegration of children leaving the mines	Turns policies into programs	High	Implementation by the DRC of its national or international commitments on human and children's rights	Has few resources and less information on the subject
Minister of Elementary,	- Develops policies on the	Turns policies into programs	High	Implementation by the DRC of	Has few resources and less

Stakeholders	Decisions to be taken to address CL	Activities implementing policies	Degree of influence on the measures to be taken	Interests and motivation	Gaps
Secondary and Vocational Education (ESVE)	training and education of children; - Takes care of the reintegration of children into school, especially in extractive areas.			its national or international commitments on human and children's rights	information on the subject
Minister of Public Health	Develops policies on the psycho- health care of children coming out of mines.	Turns policies into programs	High	Implementation by the DRC of its national or international commitments on human rights	Has few resources and less information on the subject
General Mining Secretariat	- Policy implementation; - Monitoring of compliance and implementation of policies	- Policy and program implementation	Very high	Implementation by the DRC of its national or international commitments on human rights	They do not have the necessary resources
CISTEMA (national and provincial)	Monitoring of the implementation of the national LTE sector strategy in artisanal mines and its operational plan.	Monitor the implementation of this strategy and its operational plan.	Very high	Interest in seeing said strategy and its operational plan implemented	-Only limited to Kinshasa; -He does not have the necessary skills or resources to do his job
Provincial Governors and Provincial mining Ministers	These Ministers technically support the governors and can propose edicts and can propose the ZEAs to the governors.	In contact with the governors	Very High	Artisanal mining gives money to the provinces	- They do not have the necessary resources - Inadequacy of legal instruments

Stakeholders	Decisions to be taken to address CL	Activities implementing policies	Degree of influence on the measures to be taken	Interests and motivation	Gaps
Provincial assemblies	Complete and adapt the legal framework	Adoption of edicts on FCL	Average	Interest in seeing the national sectorial strategy in FCL in artisanal mines and its operational plan be implemented	- They do not have the technical capacity
SAEMAPE	Monitoring of the implementation of the national sectorial strategy and awareness campaign for cooperatives and artisanal miners.	Application of measures issued by the competent authorities	High	Interest in seeing this strategy and its operational plan implemented	They do not have sufficient human and financial resources.
The heads of the provincial mining public services (Provincial Divisions of Mines)	Implementation of the national sectorial strategy in the fight against CL (FCL) in artisanal mines and its operational plan.	Application of measures issued by the competent authorities	High	Interest in seeing this strategy and its operational plan implemented	Do not have resources
Provincial councils and committees	Monitoring of the implementation of the national sectorial strategy in the FCL in artisanal mines and its operational plan.	Monitor the implementation of this strategy and its operational plan.	Very high	Interest in seeing the said strategy and its operational plan implemented	They do not have the capacity or resources to do its job.
Mining police and protection and prevention of sexual violence.	Enforcement of the prohibition of presence and CL in mines and of child protection	Monitoring of mining sites	High	Zero children in the mines	They do not have resources

Stakeholders	Decisions to be taken to address CL	Activities implementing policies	Degree of influence on the measures to be taken	Interests and motivation	Gaps
	measures on mining sites.				
CSOs and churches	Popularization of the national sectorial strategy in the FCL in artisanal mines	Sensitization of parents and other stakeholders at the local level	High	Interest in seeing the strategy to combat child labor in artisanal mines and its operational plan be implemented	They do not have resources
Mining cooperatives and mining companies	Compliance with the measures contained in the strategy	Refrain from using children in mines and report to the competent authorities any presence of children in ZEAs	Very high	Clean-up of mineral supply chains	Ignorance of legal instruments on the child's protection.
Technical and Financial Partners.	Technical and financial support to stakeholders	Advice and funds	Very high	Interest in seeing the national sectorial strategy in the FCL in artisanal mines and its operational plan implemented	Non-concerted or coordinated interventions
Customary authorities	Participation in the popularization of the national sectorial strategy in the FCL mines	Participation in sensitization of parents and other stakeholders at the local level	High	Interest in seeing said strategy and its operational plan implemented	Ignorance of legal instruments on the protection of children

5. COORDINATED ACTIONS

Advocacy is a set of targeted actions aimed at influencing decisions to achieve a given change. Awareness is a process of training and raising awareness of people on an issue. Advocacy actions are usually carried out as part of a campaign built around a specific message.

The actions that must be coordinated within the framework of this advocacy strategy are those that respond to the eight identified causes and solutions must be proposed by identifying those responsible for each action, the activities to be undertaken, etc.

Actions must be coordinated in order to reach the target audience, including mining communities, mining villages and towns, etc. These actions require regular preparations and evaluations. Poverty, political will, awareness, school support, ignorance of the legal framework, the absence of viable ZEAs as well as the lack of budget constitute the causes on which actions must be carried out in coordination.

Summary table:

Causes	Challenges	Solutions	Activities	By who	From	Messages	Audience
					whom		
Poverty of	Unemployment	Creation of	Advocacy	CISTEMA,	National and	Give Jobs	Public
parents	and	productive	and	CSO, mining	provincial	to Parents	authoritie
	underemployment	jobs and	capacity	companies,	governments	and Youth	s, mining
		income	building on	implementin	, Business	to End CL	operators
		generating	entrepreneu	g partners?			
		activities	rship	Decentralize			
		(IGA)		d territorial			
		alternatives to		entities			
		work in mines		(DTE)			
Lack of	Resignation of	Political	Advocacy	CISTEMA,	National and	Our	Public
political	political	commitment to		CSO, and	provincial	children's	authoritie
will	authorities	fight against		implementin	governments	future is in	s and
		CL		g partners		school, not	partners
						in the	
						mines	
Lack of	Resignation of	Formal	Advocacy	CISTEMA,	Social actors	Let's not	Large
awareness	political	commitment		CSO, and		lower our	public
and	authorities	to fight against		implementin		arms	
responsibili		CL		g partners		against CL	
ty of other							
actors							
Poor	Poor control	Strengthen	Strengthen	CISTEMA,	National and	Zero	Security
monitoring		mine police	human and	CSO, and	provincial	children in	agents
of mine		control.	material	implementin	governments	mining	
sites			capacity of	g partners		sites	
			mine police				

Causes	Challenges	Solutions	Activities	By who	From	Messages	Audience
A1 C	Y 1 C	D : 1 1	G:	CICTED (A	whom	TD1 1	D .
Absence of	Lack of	Bring schools	Construction of schools	CISTEMA,	National and	The place of child is	Parents,
school and pre-school	schools/kindergart ens, and high cost	and kindergartens	n of schools	CSO, mining companies,	provincial governments	at school	provincial governme
care	of education for	closer to	kindergarte	DTE, and	governments	at school	nts,
Carc	parents	mining sites	ns and	implementin			church,
	parents	mining sites	effective	g partners			and
			application	8 paramers			traditional
			of free				authoritie
			basic				S
			education				
Ignorance	Lack of	Popularization	-translation	CISTEMA,	- Mining	Let us	Political
of	popularization	of these texts	into	CSO, and	public	apply the	and
legal texts			national and	implementin	services	legal texts	administr
relating to			local	g partners	(Provincial	that	ative
children's			languages;		divisions of	protect our	authoritie
protection			Organizatio		mines, PC,	children	S,
			n of		SAEMAPE, Mine		Public services,
			popularizati on		police);		and
			campaigns		-Mining		members
			cumpaigns		cooperatives		of local
					-		communit
					Households,		ies
					churches,		
					opinion		
					leaders, and		
					traditional		
					authorities		
Absence of	Lack of	Allocation of	Advocacy	CISTEMA,	Secretary of	Viable	The
viable	technical means to	resources		CSO, DTE,	Mines	ZEAs	Governm
ZEAs,	do the			and	(CAMI)	facilitate	ent
mining sites belonging	stripping and facilitate			implementin		the eliminatio	Members and
to	accessibility			g partners		n of	mining
private	decessionity					CL in	public
individuals,						Mines	services
Lack of	Absence of	Allocation of	Advocacy	CISTEMA,	Parliament	То	Parliamen
State	information from	resources to		CSO, DTE,	& Ministry	mobilize	tarians,
Budget and	budgetary	the fight		and	of	resources	the
support	authorities	against CL		implementin	Budget	for	Governm
from				g partners		the	ent's
developme						eliminatio	Members
nt partners						n of CL in	, and the
						mines and	President
						ensure	

Causes	Challenges	Solutions	Activities	By who	From	Messages	Audience
					whom		
						good	of the
						governanc	Republic
						e	

6. GLOBAL AND KEY MESSAGE BY ACTOR

This step will revolve around the following two axes: key messages for the target audience (national and provincial government, provincial assembly, provincial services, community leaders, cooperatives, etc.) and the planning of activities to communicate these messages. The role of he who advocate should consist either of providing technical advice (role of expert informant), or of playing the role of intermediary by taking part in the decision-making process as an objective expert, or of limiting to capacity building of the actors. In the context of FCL in mines, the recommended approach is collaboration between actors through communication and meetings.

It is common to confuse advocacy strategy with communication strategy. Yet, in this case, communication is only one aspect of advocacy. Advocacy is based on 4 pillars:

The expertise. It makes it possible to provide evidence, to build an argument (which messages adapted to each target?) And to confer legitimacy and credibility. Having scientific arguments, quantified if possible, allows you to go from incantation to sobering facts.

Lobbying. This is the direct relationship with the decision makers. The objective is to directly convince the decision-makers in order to influence, for example, the results of a negotiation. It is not for nothing that certain pressure groups have a stronghold when it comes to directly influencing parliamentarians. The proximity of these groups and their targets also allows them to obtain information to refine their overall advocacy strategy. At the NGO representatives' level, for example, it is often important not to neglect all the institutional events that are in its field of action.

The media and communication: an essential lever for getting your messages and arguments across. As long as you use the most relevant tools according to your targets. We do not address decision-makers with the same tools as those used for beneficiaries and we target the media that read / listen / watch.

Public mobilization is another lever for action. From demonstrations, to occupying premises and raising awareness, there is no shortage of resources when it comes to making oneself heard. After all, the public is also a voter, and no decision-maker should neglect them.

In an advocacy action, we do not neglect any lever: they all fit into the strategy. It is their combination that makes them effective.

In this particular case of an advocacy strategy, local leaders, artisanal miners, heads of mining sites, managers of mining cooperatives, heads of villages and mining towns who, when they are involved, can help eradicate presence of children and child labor in mining areas and communities.

6.1. Key messages for target audiences

Targets can be classified into three levels: national, provincial and local (DTE) and community. The messages intended for public targets aim to get them to take decisions that will put an end to CL (legal or funding of programs or measures on education, health, etc.), change behavior, and lead to actions.

GLOBAL	Ending CL in mines means promoting Congolese minerals
MESSAGE	(Copper, cobalt, gold and 3T)!
TARGET	KEY MESSAGE
AUDIENCES	
The Minister of Mines (MoM)	To clean up mining sites to become clean sites, for clean
	supply chains
The Minister of Employment,	Zero children in mine work, is a main goal to eliminate
Labor and Social Welfare	CL
(MELSW)	
The Minister of Gender,	A better care for our children will drastically reduce their
Children and Family (MGCF)	presence in the mines.
The Minister of Justice (MoJ)	A better enforcement of legal instrument. And severe
	sanctions against CL users.
The Minister of Human	Let us protect our children from hazardous work in
Rights (MoHR)	mines.
The Minister of vocational	The vocational training of our children who have left the mines
training and crafts (MVTC)	is necessary for better social reintegration.
The Minister of Elementary,	
Secondary and Vocational	The place of children is in school and not in the mines; Free
Education (ESVE)	education is an investment for the nation.
The Minister of Public Health	
	A future generation in poor health is not a productive generation for
	the country;
	Mining activities destroy the health of our children, let's protect
	them.
The General Secretariat of the	
Minister of Mines and	A clear national policy with a monitoring mechanism on child labor
CISTEMA	is necessary for the eradication of child labor in mines;
	Ensure strict enforcement of national and international laws to
	eliminate CL in mines.

GLOBAL	Ending CL in mines means promoting Congolese minerals			
MESSAGE	(Copper, cobalt, gold and 3T)!			
SAEMAPE	Effective monitoring of mining sites and no children in mine sites –			
	Let us keep watch!			
Provincial Ministers of mines	Let us monitor and protect our children on mining sites and strictly			
	respect of legal framework			
Provincial Committees (PCs)	The eliminating CL in mines and mine sites is the result			
	of the combined efforts of all stakeholders.			
Decentralized Territorial	To contribute to the funding of projects of the exit of children from			
Entity	mining sites and their educational and professional reintegration			
Community leaders	Fighting CL and combating the presence of children in mining sites			
	and protecting our children from hazardous mining work is to ensure			
	a better future for our children and community. contribute to the			
	fight against child labor and the presence of children in mining sites			
Parents	Mining sites are not secured places for our children – Let's not take			
	our children to the mines and mining sites.			
Media	Organize awareness programs, spots inviting parents, local			
	authorities, local leaders to fight against the presence of children in			
	mining sites			
Child champions/	Sensitizers, our place is in school and let us show examples of the			
	benefit of school and the harmful effects of child labor			

6.2. Planning of activities for the communication of messages to target audiences

The activities in this table are those that TFPs, NGOs and CISTEMA can carry out with different authorities to advance FCL in mines, on mining sites and in mining communities. The proposed channels for communicating advocacy messages are, among others, workshops organized in the framework of reflection days with actors concerned to Child Labour problem, posters or flyers, radio and television broadcasts, etc.

TARGET	ACTIVITIES
AUDIENCES	
Minister of Mines, Minister	- Produce an advocacy note on the implementation of the national
of Employment, Labor and	sectorial strategy in the FCL mines;
Social Welfare (MELSW),	- Request an audience with the involved Ministers to share the
Minister of Gender, Children	recommendations of the analysis note on the state of implementation
and Family, Minister of	of this national sectorial strategy;
Justice, Minister of Human	- Produce for each service of concerned minister the activities
Rights, Minister of education,	provided for in said strategy;
Minister of vocational	- Meet all the services of the Mining Ministry involved in the
training, Minister of health,	implementation of the strategy;
	- Organize a workshop to assess the implementation of the strategy
	and make recommendations during the workshop to all stakeholders
	along the 6 axes mentioned below;

TARGET	ACTIVITIES
AUDIENCES	
	- Advocate with the Government and partners so that financial
	resources are mobilized and that a percentage of mining royalties be
	intended for FCLM
SAEMAPE	- Produce an advocacy note to the SAEMAPE Coordinator on the
	activities to be carried out by his service within the framework of the
	national sectorial strategy for FCL in mines;
	- Meet with the Coordinator to have an overview of the
	implementation of the activities to be carried out by his department
	within the framework of this strategy.
Provincial governments/	- Produce an advocacy note to be sent to the Provincial Ministers of
Ministers of Mines	mines on the activities to be carried out by their Ministries within
	the framework of the national sectorial strategy for FCL in mines;
	- Meet the Provincial Ministries of mines to get an overview of the
	implementation of the activities to be carried out by their Ministers
	within the framework of this strategy.
	- Dedicate a percentage of the mining royalty to the FCLM
Provincial mining	- Produce an advocacy note to be sent to the heads of the provincial
divisions	mining divisions on the activities to be carried out by their services
	within the framework of the national sectorial strategy for FCL in
	mines;
	- Meet with the heads of the provincial mining divisions to get an
	overview of the implementation of the activities to be carried out by
	their divisions within the framework of this strategy.
TFP	- Produce an advocacy note on the financial support of TFPs in the
	implementation of the national sectorial strategy;
	- Meet TFP in the implementation of this strategy.
	- Promote the coordination of the interventions of the TFPs
Comités provinciaux (PC)	- Produce an advocacy note to be sent to the members of the PCs on
	the activities to be carried out within the framework of the national
	sectorial strategy for FCL in mines;
	- Meet the heads of the PCs to have an overview of the
	implementation of activities to be carried out by their divisions
	within the framework of said strategy.
Media and journalists	- Produce a communication plan for the media coverage of the
specializing in natural	activities to be carried out within the framework of the national
resources.	sectorial strategy for FCL in mines;
	- Organization of a capacity building workshop for journalists on
	how to communicate on FCL activities.

7. ROADMAP FOR PILOT ADVOCACY ACTIVITIES TO BE CARRIED OUT IN LUALABA

For each activity concerned by the pilot, the roadmap proposes concrete actions, develops a rigorous operational approach (communication tools / channels) and precise answers to the

following questions: who does what, when, where, how, what implementation schedule, what budget, etc.

Activities	Solutions	Actions	Tools	By who	From whom	Calendar	Budget
Popularize all international and national legal texts relating to the child's rights	Increase knowledge of legal instruments to combat CL	- Inventory of all international and national legal texts relating to the child's rights; - Translation into national and local languages; -Organization of popularization campaigns; -Organization of radio and television broadcasts, advertising spots, focus groups, etcOrganization of theaters	-Manuals for the compilation of legal texts in French and national languages - Practical guides on the child's rights -Comics, leaflets, etc.;	CISTEMA, Implementing Partners and SCO	-Local authorities -Artisanal mining operators and mining cooperative s - Churches -Customary authorities	2021	US.\$50,000.00
Advocacy and capacity building on entrepreneurs hip	creation jobs for parents and youths to reduce CL	- Assist youth in developing entrepreneur ideas; -Support youth's entrepreneur projects	-Training modules on entrepreneurs hip and IGAs; -List of experts - Recommend ations for consultations with the Chamber of Mines and	CSO, Mining companies, Chamber of Mines, TFP and Entreprise Générale de Cobalt (EGC)	-National Governmen t - Provincial government s, - Mining companies, - Funders -Other economic operators	2021- 2022	US.\$100,000.00

Activities	Solutions	Actions	Tools	By who	From whom	Calendar	Budget
			mining operators for the promotion of local small and medium enterprises (SMEs)				
Advocacy for the implementati on of the National Sectorial Strategy for FCL in Mines	Elimination of CL	- Creation of provincial CISTEMAs Sensitization of Parliamentaria ns, Provincial authorities, local leaders on pillars of national policy of the fight against CL;	-Workshops; -Radio and television broadcasts; - Distribution of Outreach Guides, Pamphlets and National Sectorial Strategy documents	CISTEMA, partners and CSO	- National Assembly and Senate -National Governmen t, - Provincial government - Provincial Assembly - Local leaders	2021-2022	US\$10,000.00
Awareness and involvement of social actors	Formal commitmen t to combat CL	Sensitization of social actors	-List of social actors to be sensitized; - Awareness manuals; - Awareness Campaign reports.	CISTEMA & CSO	-Religious denominati ons, -Traditional leaders, - Parents, -Opinion leaders	2021	US\$20,000.00
Monitoring of mining sites	Effective control of the mine police	Strengthening of the human and material capacities of the mine police, community leaders, CPSA members and Closure of uncontrolled mining sites	- Report on the state of affairs of the mine police; - Training modules for the Mines Police - Jingles	CISTEMA, CSOs and mining communities, partners	- National Minister of Mines, - Provincial Governor, - Provincial Secretary of Mines Mining cooperative s	Permanen	US\$10,000.00
Schooling reintegration	Maintain children at	- Bringing schools closer	- Establishmen t of	- CISTEMA, -Partners, - CSO	-Minister of ESVE	2021- 2022	US\$50,000.00

Activities	Solutions	Actions	Tools	By who	From whom	Calendar	Budget
	school far from mines	to mining sites, -Construction of schools in mining areas, - Effective application of free basic education - Identificati on of children by mining site and their exit. Develop extracurricular activities for children	community-based educational policies, - Development of programs adapted to the needs of children in these communities, - Plan for the construction of new schools in mining areas; - Lists of children exited from mines; - Report on the application of free basic education		- Secretary of vocational education - Provincial government - School managers at the provincial level, - Religious denominati ons - Funders		
Creation of viable ZEAs	Formalizati on of the artisanal mining sector	-Consultations with the Provincial Division of Mines and CAMI to identify free areas -Consultations and advocacy with mining companies for the sale of mining squares, supervision and support to	Recommend ations sharing workshop meetings Recommend ations for consultations with mining companies, -Follow-up meetings on the implementati on of workshop	- CISTEMA, - associations of mining craftsmen, mining industrialists, - CSO, -Partners	- Minister of Mines, -Provincial Governmen t - CAMI -Provincial division	2021-2022	US\$10,000.00

Activities	Solutions	Actions	Tools	By who	From whom	Calendar	Budget
		mining	recommendat				
		cooperatives,	ions				
		- Advocacy					
		with the	-Working				
		Provincial	meetings				
		Government	with				
		and the EGC	Provincial				
		for	Governments				
		financial	, EGC and				
		support for	mining				
		mining	cooperatives,				
		Cooperatives					
		(accessibility	-Reflection				
		and stripping	days with				
		works, etc.),	stakeholders				
		- Erection of	involved in				
		new viable	the problem				
		ZEAs	of CL in				
			mines.				

8. INTERVENTION LOGIC

HIERARCHY	INDICATORS AND	MEANS OF	HYPOTHESES
	TARGETS	VERIFICATION	
IMPACT OBJECTIVE By 2025, the national sectorial strategy for FCL in mines in the DRC is fully implemented.	- Indicator:% of activities of this strategy completed; Target: 100%.	The evaluation report	-No sudden and continuous change of actors - Covid-19
OBJECTIVE OF EFFECT By the end of 2021, the Ministry of Mines (with the collaboration of other ministries, services and TFP) is implementing certain activities of the national sectorial strategy for FCL in mines	- Indicator:% of activities of this strategy implemented in 2021; Target: 20%.	Annual activity assessment report by all stakeholders	-No political change. Political stability -The strategic plan is funded by the government and the -TFP -Covid-19

HIERARCHY	INDICATORS AND	MEANS OF	HYPOTHESES		
	TARGETS	VERIFICATION			
RESULT FOR THE OBJECTIVE OF EFFECT					
-The Department of Mines carries out an inventory of legal texts (legal, regulatory and contractual); -The various officials at the state level take measures that strengthen and apply the legal and regulatory framework.	- Indicator: Number of legal texts inventoried; Target: 10 - Number of measures taken to strengthen the legal and regulatory framework; Target: 4	The Official Journal; -The database; -Evaluation report of the implementation of the strategy; -The evaluation reports of the implementation of said strategy;	-Covid-19		
- The Ministry of Mines and CISTEMA have mastered data on CL in artisanal mines.	- Indicator: Number of children involved in CL in mines identified; Target: 3000	-Workshop reports implementation of the strategy; -The evaluation reports of the implementation of said strategy;			
-The Social Mobilization and Communication system is set up	- Indicator: Number of measures or activities that are taken or organized to increase awareness and / or improve communication; Target: 4	-Workshop reports			
-activities to promote healthy supply chains are implemented;	- Indicator: Number of good practices developed to promote mineral supply chains; Target: 5				
- the Minister of Mines in collaboration with the other	- Number of measures taken to put in place policies to protect and				

HIERARCHY	INDICATORS AND	MEANS OF	HYPOTHESES
	TARGETS	VERIFICATION	
ministers (in particular of health and human rights) sets up a policy of protection and care and school integration of children;	take charge, to train / educate children; Target: 3		
-The capacity building of actors is carried out	-Number of training workshops organized to build capacity; Target: 7		
ACTIVITIES:		- Advocacy notes;	
- Produce advocacy notes on the implementation of the national sectorial strategy in the FCL in mines for each target service. Each note will repeat the key message and the actions expected from the actor concerned for the implementation of the strategic plan.	- Number of advocacy notes produced by actor; Target: 2	 Minutes of meetings; Reports of the evaluation workshop; Follow-up reports Photos of meetings; Newspapers. 	
- Solicit audiences from the various ministries and services including the TFPs to exchange views on the basis of advocacy notes;	- Number of audiences obtained from the various ministries Target: 3		
- Organize a national workshop to assess the implementation of the said strategy;	- Number of meeting reports published; Target: 3		
- Disseminate recommendations to all stakeholders along the 6 axes;	- Number of participants in the evaluation workshop;		
- Advocate with the government and partners so that financial resources are mobilized;	Target: 20 - Number of recommendations made during the evaluation workshop;		

HIERARCHY	INDICATORS AND	MEANS OF	HYPOTHESES
	TARGETS	VERIFICATION	
	Target: 2		
- Ensure permanent monitoring for the implementation of this strategy	- Number of advocacy activities carried out;		
	Target: 3		
	- Number of follow-up activities organized.		
	Target: 3		
- Communication (program, spots, pamphlets, etc.)	- Number of radio and television programs organized		
	Target: 6		

9. AREAS OF INTERVENTION OF ACTORS

Axes	ACTIVITIES
Axis 1	Visit of mining sites and identification of children
Axis 2	Sensitization of key actors
Axis 3	Design of awareness tools
Axis 4	Training of trainers of sensitizers
Axis 5	Organization of radio and television broadcasts and field campaigns
Axis 6	Organization of workshops at national and provincial level

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